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Winter, 2004

Bilingualism as a Business Strategy

Goins Media Group/El Directorio



GoinsMediaGroup

The logo designed for the Goins Media Group needed to reflect an international flavor while projecting a professional image. It was to be the focus of the new look we created for the only bilingual

resource directory in Indiana.

These images indicate how the identity system was applied to the covers of the directories and sections within the publications.



Su Recurso—Hoy Día, Todos los Días, Todo el Día

Para Anunciar, Debe Llamar al 317.842.9780

